

# **ADULT PROTECTIVE SERVICES/MULTI-DISCIPLINARY TEAM NINETEENTH ANNUAL CONFERENCE**

**May 22, 2006**

West Valley Adult Protective Services/Multi-Disciplinary Team of San Bernardino County  
Presents

## **Preparedness, Prevention, Protection "Tools for the Future of Aging"**

### **AGENDA**

**7:30 - 8:15    REGISTRATION**

**7:45 - 8:30    DISPLAY TABLES & NETWORKING**

**8:30 - 9:30    OPENING SESSION: WELCOME**

**Colleen Krygier– Director, San Bernardino County - Department of Aging  
and Adult Services**

**Keynote: Harry Perdew, Ph.D.**

**Business Coach, Speaker, Author, and Change Navigator**

**9:45 - 10:45    Workshop Session I – (A, B, C, D, E, F, and G)**

**10:45 - 11:00    BREAK**

**11:00 - 12:00    Workshop Session II – (A, B, H, I, J, K, and L)**

**12:00 - 1:00    LUNCH (Choice of One Entrée)  
APS/MDT Service Award**

**1:00 - 2:00    Workshop Session III – (A, B, C, D, E, F, and G)**

**2:00 - 2:15    BREAK**

**2:15 - 3:15    Workshop Session IV – (A, B, G, H, I, J, K, and L)**

**3:15 - 3:45    Door Prizes/Closure**

## KEYNOTE SPEAKER

**Dr. Harry Perdeu** is a persuasive communicator who speaks with clarity, passion, and sincerity. He has presented programs for small businesses, industries, academia, and professionals since 1980. He coaches individuals and organizations focusing on leadership, communication, management, marketing, and financial skills. Dr. Perdeu helps individuals and their companies see the difference between performance that is average and performance that is outstanding. Dr. Perdeu has owned several successful businesses, and taught at the university level, which gives him the ability to shape the theoretical into the practical. He is the author of the book: "Reading from the Outside In!"

## **WORKSHOP A: Working With The Difficult, Angry, Older Adults & The Relationship Between Depression, Alcohol, Suicide and Older Adults** *(All day workshop)*

This workshop will examine the characteristics of difficult older people and how some experiences contribute to difficult behavior. Participants will review the definition of anger, understand the role of aggression and learn how to confront an angry older person. This workshop will also address the relationship between depression, alcohol, suicide, and aging. It will explore healthy aging versus depression. Participants will learn to implement effective communication skills when interviewing older adults that may have a drinking problem.

### **PRESENTER:**

**Patrick Arbore, Ed. D.** is the director and co-founder of the Center for Elderly Suicide Prevention and Grief Related Services (CESP), now a program of the Institute on Aging in San Francisco. CESP is also known as the Friendship Line for the Elderly. Dr. Arbore began his work in the fields of crisis intervention, bereavement and aging in 1973.

Dr. Arbore conducts workshops and gives lectures locally and nationally. Dr. Arbore is the author of numerous articles and book chapters. He is a part-time lecturer in the Human Services Division at Notre Dame De Namur University (formerly the College of Notre Dame) in Belmont, California.

Dr. Arbore was the 1998 recipient of the American Society on Aging's ASA Award for outstanding contributions in the field of aging. He has also been selected as the co-recipient of the 2002 Gloria A. Cavanaugh Award for Excellence in training and Education in Aging, presented by the American Society on Aging.

## **WORKSHOP B: How to Write Winning Grant Proposals**

*(All day workshop)*

This workshop will teach participants how to write an excellent grant proposal and about various strategies an organization can practice to win more grants. The workshop will also focus on the fundamentals of grant seeking; how to write the key components common to all grant proposals (2 pages or 100 pages); how to conduct funding research on the internet; how to prepare budgets that support the written proposal; and strategies that will result in winning more grant funding.

### **PRESENTER:**

**Carol Geisbauer, MA** has twenty-five years of grant writing experience on the Federal, State, County, City, Foundation, and Corporate levels. Ms. Geisbauer's major focus is on Human and Social Services agencies. She has some experience with arts, environmental, and religious grants. Ms. Geisbauer has extensive knowledge of Orange, Riverside, San Bernardino and Los Angeles County funders. Ms. Geisbauer is a consultant to the Nonprofit Sector and a grant-writing trainer.

## **WORKSHOP C: Grass Roots of Fundraising**

This workshop will build a framework for participants to provide an understanding of the larger vision and goals of fundraising. It guides you in activities, additional fundraising opportunities, and the ability to understand how you can solicit individuals and companies to help you raise significant funds for your organization.

### **PRESENTER:**

**Kathy Ashkins**, is the Developmental Officer for the Alzheimer's Association's Inland Empire Regional Office. She oversees development fundraising and special events management as well as logistical support for the Coachella Valley Regional office. Ms. Ashkins spent over 13 years with the City of Hope's Music and Entertainment Industry Group. She raised significant funds for its cancer center. Ms. Ashkins has a broad background in fund raising. She also supported activities for Jerry Lewis' annual Muscular Dystrophy campaign.

## **WORKSHOP D: What is Medicare (Part D)?**

This workshop will address the difference among Medicare Part A, B, C, and D. The top 10 things one should know about Medicare Part D prescription benefits. Participants will get an opportunity to ask questions about Medicare eligibility, enrollment, drugs, and more. Also, participants will become familiarize with common Medicare terms such as formulary, coverage gap, and doughnut hole.

**PRESENTER:**

**Ronald R. Papp**, is Director of Marketing and Sales for Network Pharmacy-Citrus, a closed-door pharmacy located in Redlands, CA. Mr. Papp is responsible for directing all marketing functions: advertising, e-marketing, market research, public and community/client relations, promotions and sponsorship along with corporate sales to L.T.C. facilities. Mr. Papp has over 20 years in pharmacy and billing services to seniors.

**WORKSHOP E: Elder Abuse-Awareness, Prevention, and Prosecution: A District Attorney's Perspective**

This workshop will address the increasing awareness of elder abuse crimes, and the working relationship among Adult Protective Services, Social Services, Law Enforcement, and Prosecutors towards promoting safety for victims, and securing justice in court. The workshop will also address the understanding of Elder Abuse Symptoms, Elder Abuse Laws, the workings of an Elder Abuse Investigation, and what transpires in court in the course of a criminal case.

**PRESENTER:**

**Tristan D. Svare, Senior Deputy District Attorney** has been a prosecutor for San Bernardino County for approximately 10 years. For the past five years he has prosecuted cases of elder and dependent adult abuse including assaults, theft, abuse, neglect, sexual assault, embezzlement, and murder. In October 2005, Mr. Svare became Lead Deputy District Attorney for the Office's Family Violence Unit in Rancho Cucamonga, California. He coordinates the efforts of child abuse, sexual assault, domestic violence, and elder abuse prosecutors while maintaining a caseload. Mr. Svare is a recognized expert in elder abuse prosecutions. He presents trainings to state and local police and sheriff's departments across California, and the nation. Mr. Svare also teaches an investigation and charging course for prosecutors through the California District Attorney's Association (CDAA). He has assisted with the CDAA elder abuse committee, drafting new legislation for use by law enforcement, and chairing the training committee for the past three years. He has taught for CDAA, California Department of Justice (DOJ), Peace Officer Standard Training (POST), the National College of District Attorneys, and worked with US DOJ efforts on elder and dependent adult abuse efforts.

**WORKSHOP F: Fun, Play and the Inner Spirit**

This workshop will present a creative art approach for addressing stress issues related to aging and professional burnout. Participants will become familiar with a creative approach for client consultation; approaches to enhance client reflection and decision making; and creative approaches to person and professional self-care. This workshop will also help participants examine where they are presently in their lives in order to address issues of stress and burnout.

**PRESENTER:**

**Elizabeth M. Sides, M.A.T.,** is an artist and educator specializing in art and wellness coaching. She is a trained human relations facilitator and certified Creative Journal Expressive Arts consultant. Ms. Sides teaches and consults privately at her studio in Claremont, California and presents workshops nationally and internationally. She is a vendor for both Los Angeles and San Bernardino Counties' Regional Centers.

**WORKSHOP G: It's More Than Words! Reading People from the Outside In**

This workshop will teach participants how to become effective communicators through mastering the skills of non-verbal communication by learning to read people's faces and body language. Participants will learn how to accurately read any face within 60 seconds; how people think by simply looking at their eyebrows; how understanding face shapes determines how a person makes decisions; how to spot the indicators of resistance and how to avoid them; and how to increase your persuasion abilities by knowing what response you will get before you approach a potential client.

**PRESENTER:**

**Dr. Harry Perdew** is a persuasive communicator who speaks with clarity, passion, and sincerity. He has presented programs for small businesses, industries, academia, and professionals since 1980. He coaches individuals and organizations, focusing on leadership, communication, management, marketing and financial skills. Dr. Perdew helps individuals and their companies see the difference between performance that is average and performance that is outstanding. Dr. Perdew has owned several successful businesses, and taught at the university level, which gives him the ability to shape the theoretical into the practical. He is the author of the book, "Reading People from the Outside In!"

**WORKSHOP H: Diabetes: The New Paradigm**

This workshop will address Insulin Resistant Syndrome, Hypertension, elevated Cholesterol, Obesity, and Impaired Glucose tolerance. The workshop will also address the role of the New Insulin and medication to control diabetes.

**PRESENTER:**

**Harvey D. Cohen, M.D.** earned his medical degree from Free University of Brussels, Belgium with honors. He completed his training in New York City at the Coney Island Medical Center. Dr. Cohen is Board Certified in both Internal and Geriatric Medicine. He holds an appointment at U.S.C. Keck School of Medicine as an Associate Clinical Professor in the Division of Geriatric Medicine. Dr. Cohen is Medical Director of the Senior Evaluation Program at

Casa Colina Rehabilitation Hospital in Pomona, California. Dr. Cohen has a private practice in Rancho Cucamonga, California.

## **WORKSHOP I: Volunteers: Are they treasures or trouble?**

This workshop will look at developing or enhancing volunteer programs that will serve the needs and goals of any organization. It will also broadly address the vital areas of effective volunteer management as well as board development. The workshop will also explore the positive and sometimes negative experiences of working with volunteers.

### **PRESENTER:**

**Robin Hoklotubbe** is the Friends and Volunteer Services Coordinator for the San Bernardino County Library. Ms. Hoklotubbe is dedicated to researching and implementing programs and trainings that can better address the diverse needs of her Volunteers and Friends of the Library groups. Ms. Hoklotubbe oversees the County volunteer program that consists of some 4,000 volunteers that volunteer in some capacity at their local County Library annually.

Ms. Hoklotubbe has presented at several volunteer management conferences. She is the president of her local DOVIA (Directors of Volunteers in Agencies), and has remained active in the areas of volunteer management and development. Ms. Hoklotubbe serves on the Board and Directors of FOLUSA (Friends of the Library USA) a national organization that represents over 1,800 Friends of the Library groups.

## **WORKSHOP J: Taking Charge of your Health in Today's Managed Care Environment**

This workshop focuses on differentiating benefits of Managed Care Medi-Cal and the Fee-for Services Program. Participants will learn how to assist and advocate for Medi-Cal beneficiaries in taking charge of their healthcare. Participants will also learn the facts about common misconceptions as well as consumer rights and responsibilities.

### **PRESENTER:**

**Vicki Cuscino, M.S.W.**, has more than 10 years experience as both an advocate and administrator working in organizations providing direct services as well as conducting public education and social change initiatives on behalf of oppressed and underserved populations. She currently serves as the Disability Program Manager for the Inland Empire Health Plan (IEHP), which has a membership of 300,000 including 12,000 seniors and/or individuals with disabilities. Ms. Cuscino also has experience conducting media and policy advocacy for the Pennsylvania Coalition Against Domestic Violence. She has provided consultation in the areas of accessibility, conference planning, training development and design, media relations, and marketing/communications.

## **WORKSHOP K: Access and the Americans with Disability Act (ADA)**

This workshop will explore disabilities and people first language. This workshop will also address access under the ADA and California Laws as it relates to employment, public transportation, housing, and access to public accommodation and government entities.

### **PRESENTERS:**

**Heather McGunigle, Esq.**, is the Inland Empire Program Director for the Disability Rights Legal Center (formerly Western Law Center for Disability Rights).

**John Longoria**, Director of Education and Outreach for Disability Rights Legal Center

## **WORKSHOP L: Disaster Preparedness: Together We Prepare**

This workshop will give participants information on disaster/emergency preparedness at home and in the workplace, including special needs and concerns dealing with preparedness for senior citizens and people with disabilities. The workshop will also provide useful, practical information and examples for implementing the steps every person can take in order to be prepared.

### **PRESENTER:**

**Robert Anderson** is an American Red Cross CPR/First Aid Instructor and Disaster Preparedness presenter. Mr. Anderson has over 20 years of aircraft and shipboard firefighting experience. He is a certified HAZMAT technician and a FAA licensed private pilot.

***SEMINAR COMMITTEE MEMBERS***

*Lisa Castillo, Marketing Liaison – Robert H. Ballard Rehabilitation Hospital*

*Shelly Chavez, OA III – Department of Aging and Adult Services, San Bernardino County*

*Denise Christensen, Ph.D, LCSW - West End Family Counseling*

*Rev. Jim Covey, Executive Director - Inland Hospice Association*

*Glenda Jackson, MSW, - Department of Aging and Adult Services, San Bernardino County, Chairperson*

*Darlene Merkler, Community Outreach Coordinator. Somerford Place Alzheimer's Assisted Living & Adult Day Care*

*Ben Jaurequi, Disability Community Representative, Inland Empire Health Plan*

*Beth Menor, Comfort Keeper*

*Asia Martinez-Williamson, MSW - Department of Aging and Adult Services*

*Valerie Hentzschel, SW II – Department of Aging and Adult Services*

***Consultants:***

*G.G. Crawley, MSW - Deputy Director, Region 1 - West Valley Region – Department of Aging and Adult Services, San Bernardino County*

*Colleen Krygier, Director, Department of Aging and Adult Services, San Bernardino County*